Evaluation Form Oral Presentation, Thesis MBA Triple Degree

Student name: ___ Oscar Ivan Olivas Castro _____ ID _____ Date: 08/Jun/2023

Thesis Title: _ **Personality Traits & Motivations as a Main Driver for Social Media Selection** _____

	Insufficient	Weak	Average	Good	Excellent	Comments & observations
Level of ambition and complexity of topic					X	Make presentation more academic
Consistency within the methodology in terms of argument and originality				X		Include objectives, methodology, regression results, and academic principles
Rigor and autonomy within the research project.					X	Strong document research, good manuscript
Ability to create an overall good presentation.			X			Missed explanations of how to use your results
Ability to create a professional, high quality presentation in terms of clarity		X				
Ability to give a profession high quality oral presentation using the relevant technical equipment			X			
Ability to produce a professional high quality and well-structured document					X	
Ability to answer questions from the jury convincingly				X		

Evaluators	Final Mark
Thesis Director, Dr. Jorge A. Wise	**98**
Dra. Mónica López Dr. Flavio Oliveri	